







Institute for Public Management and Community Service Steven J. Green School of International and Public Affairs Florida International University

The *Institute for Public Management and Community Service* (IPMCS) is a unit of the Steven J. Green School of International and Public Affairs at Florida International University. The *IPMCS* is dedicated to the strengthening of governance and the promotion of democracy and citizen participation throughout the world. Towards this end, it has carried out technical assistance projects in Africa, China, Eastern Europe and throughout Central and South America and the Caribbean. The *Institute*, through the Inter-American Conference of Mayors and Local Authorities, has played a major role in encouraging the Presidents of the Hemisphere to support the strengthening of local governments.

On behalf of *Miami-Dade County* and the *Institute for Public Management and Community Service*, we would like to thank The World Bank for their continuous support and cooperation in the organization of the conference.

As Director and Assistant Director of *IPMCS*, we would especially like to thank the staff and colleagues of the Institute who have worked so diligently on putting the *Twenty-third Inter-American Conference of Mayors and Local Authorities* together: Carlota Valdes, Jeisson Rodriguez, Viviana Quintero, Daniel Villamizar. We also would like to thank in particular, Arturo Herrera, Daniela Felcman, and Adrienne Hathaway from the World Bank; Aldo Gonzalez and John Montes of the Office of Commissioner Javier D. Souto, and Juan Kuryla, Richard de Villiers, and Page Stribling of the Miami-Dade County Seaport Department. We would also like to especially thank Miami-Dade County Commissioner, Senator Javier D. Souto; and all of the Miami-Dade County volunteers as well as the entire staff of Miami-Dade County for their continuing support and assistance.

Dr. Allan Rosenbaum

Director

Dr. Cristina A. Rodriguez-Acosta Assistant Director

















"Implementing the Sustainable Development Goals: the Role of Cities and Regions"

June 12 - 15, 2017 Hilton Downtown Hotel 1601 Biscayne Boulevard, Miami, FL

Sponsored by

Miami-Dade County Miami-Dade County Seaport Department The World Bank

Organized by

Institute for Public Management & Community Service Center for Democracy and Good Governance Florida International University

Summary of the Agenda*

Monday June 12th

03:00pm - 06:00pm Conference Registration

Ballroom Level

07:30pm - 09:00pm Welcome Cocktail

Ballroom Level

Tuesday June 13th

07:30am – 12:00pm Conference Registration

Ballroom Level

09:00am – 09:45am **Welcome Remarks**

Symphony 3 & 4

09:45am – 10:45am Keynote Presentations

Symphony 3 & 4

10:45am – 11:00am **Break**

















11:00am – 12:45pm The Role of Cities and Regions in the Implementation of the Sustainable

Development Goals

Symphony 3 & 4

12:45pm – 02:00pm **Lunch at hotel**

Symphony 1 & 2 (registered participants only)

02:00pm – 03:30pm A Modern Approach to Local Resource Mobilization and the Role of the Fiscal

Cadaster -- Panel Organized by the World Bank

Symphony 3 & 4

03:30pm – 03:45pm **Break**

03:45pm – 05:00pm Intermediate Cities: Their Role in Promoting Sustainable Growth

Symphony 3 & 4

Wednesday June 14th

08:00am – 12:00pm Conference Registration

Ballroom Level

09:00am – 10:30am Concurrent Panels

Panel 1: Local Tourism as an Agent for Sustainable Economic Development

Symphony 3 & 4

Panel 2: Agricultural Challenges of the XXI Century and the Role of

Intermediate Cities

Concerto A

10:30am – 10:45am **Break**

10:45am – 11:00am

Symphony 3 & 4

Signing of Memorandum of Understanding between Institute for Public Management and Community Service and the Latin American Federation of Cities, Associations,

and Municipalities (FLACMA)

Invitation to the Annual Congress of FLACMA by Mr. Sergio Arredondo, Executive

Director, National Federation of Mexican Municipalities (FENAMM), Mexico

11:00am – 12:30pm Open Data and Innovation: Opportunities to Improve Service Delivery

Panel Organized by the World Bank

Symphony 3 & 4

















12:30pm – 02:00pm **Lunch at hotel**

Symphony 1 & 2 (registered participants only)

02:00pm – 03:30pm Municipal Service Delivery, Security and Democracy

Symphony 3 & 4

3:30pm – 3:45pm Coffee Break

3:45pm – 5:00pm Concurrent Panels

Panel 1: Strengthening Local Capacity for the Achievement of SDGs: The Role

of Associations and Capacity Building Institutions

Symphony 3 & 4

Panel 2: Climate Change in the Agendas of Territorial Development

Concerto A

Panel 3: Protecting Communities in the Digital Age

Panel Organized by Microsoft

Concerto B

07:30pm – 09:30pm **Reception**

Miami-Dade County Seaport

Buses will leave at 7:00pm from Hilton Hotel only

Thursday June 15th

09:00am – 10:30am Presentation of Selected Best Practices

Symphony 3 & 4

10:30am – 10:45am **Break**

10:45am – 12:00pm Women Leaders in Local Government: Experiences and Challenges

Panel Organized by the World Bank

Symphony 3 & 4

12:00pm – 12:30pm Closing Ceremony

Symphony 3 & 4

12:30pm Certificates of Attendance

Ballroom Level

*Agenda subject to change

















"Implementing the Sustainable Development Goals: the Role of Cities and Regions"

June 12 - 15, 2017 Hilton Downtown Hotel 1601 Biscayne Boulevard, Miami, FL

Sponsored by

Miami-Dade County
Miami-Dade County Seaport Department
The World Bank

Organized by

Institute for Public Management & Community Service Center for Democracy and Good Governance Florida International University

Agenda*

Monday June 12th

07:30pm - 09:00pm Welcome Cocktail
Ballroom Level Hilton Downtown Hotel

Tuesday June 13th

09:00am – 09:45am Welcome Remarks Symphony 3 & 4 Chair: Dr. Allan F

Chair: Dr. Allan Rosenbaum, Director, Institute for Public Management &

Community Service, Florida International University, USA

Dr. Cristina A. Rodriguez-Acosta, Assistant Director, Institute for Public

Management & Community Service, Florida International University, USA

















Mr. Juan Kuryla, Director, Miami-Dade County Seaport Department, USA

Dr. Meredith Newman, Vice Provost for Faculty and Global Affairs, Florida International University

Hon. Javier D. Souto, Commissioner, Miami-Dade County, USA

Mr. Michael A. Hernández, Senior Advisor and Director of Communications, Office of the Mayor, Miami-Dade County, USA

09:45am – 10:45am Symphony 3 & 4 **Keynote Presentations**

Chair: Dr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA

Mr. Jean-Pierre Elong Mbassi, Secretary General, Union of Cities and Local Governments UCLG/Africa

Hon. Carlos Mesa Gisbert, Former President, Plurinational State of Bolivia

Mr. Arturo Herrera, Practice Manager, Governance Global Practice, Latin America

and the Caribbean Region, World Bank

10:45am - 11:00am

Break

11:00am – 12:45pm

The Role of Cities and Regions in the Implementation of the Sustainable Development Goals

Symphony 3 & 4

Chair: Dr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA

Mr. John Mary Kauzya, Chief, Public Administration Capacity Branch, Division for Public Administration and Development Management, Department of Economics and Social Affairs, United Nations (UN)

Hon. Nery Cerrato Ramirez, Mayor, Municipality of Teupasenti, El Paraiso and

President, Honduran Municipal Association (AMHON), Honduras Hon. Darrell Bradley, Mayor, Municipality of Belize City, Belize Hon. Mario Ferreiro, Mayor, Municipality of Asuncion, Paraguay

Hon. Luis Perez Gutierrez, Governor, Department of Antioquia, Colombia

12:45pm – 02:00pm Symphony 1 & 2 Lunch at hotel

(registered participants only)

02:00pm – 03:30pm Symphony 3 & 4 A Modern Approach to Local Resource Mobilization and the Role of the Fiscal

Cadaster -- Panel Organized by the World Bank

Chair: Mrs. Adrienne Hathaway, Research Analyst, World Bank

Mr. Arturo Herrera, Practice Manager, Governance Global Practice, Latin America and the Caribbean Region, World Bank

Mr. Emilio Barriga Delgado, Treasurer, City of Mexico, Mexico

Mr. Manuel Fernando Castro Quiroz, Former Deputy Director for Public Investment

and Territories, National Planning Department, Colombia

















03:30pm – 03:45pm

Break

03:45pm – 05:00pm Symphony 3 & 4

Intermediate Cities: Their Role in Promoting Sustainable Growth

Panel Organized by Center for Participation and Human Development (CEPAD) Chair: Mr. Rubens Barbery Knaudt, President, Center for Participation and Human Development (CEPAD), Plurinational State of Bolivia

Mr. Carlos Hugo Molina Saucedo, Director, Center for Participation and Human Development (CEPAD), Plurinational State of Bolivia

Hon. Paul Carrasco, Governor, Province of Azuay, Ecuador & Former President of the Organization of Regions United (FOGAR)

Mr. Sergio Arredondo, Executive Director, National Federation of Mexican Municipalities (FENAMM), Mexico

Hon. Fernando J. Grande Cano, Mayor of Mirabel and Vicepresident, Provincial Government of Caceres, Extremadura, Spain

Wednesday June 14th

08:00am – 12:00pm Ballroom Level **Conference Registration**

09:00am - 10:30am

Concurrent Panels

Symphony 3 & 4

Panel 1: Local Tourism as an Agent for Sustainable Economic Development

Panel Organized by Center for Participation and Human Development (CEPAD) Chair: Mr. Carlos Hugo Molina, Director, Center for Participation and Human Development (CEPAD), Plurinational State of Bolivia

Mr. Rubens Barbery Knaudt, President, Center for Participation and Human Development (CEPAD), Plurinational State of Bolivia

Mr. William D. Talbert, III. President and CEO, Greater Miami Convention and Visitors Bureau, Miami-Dade County, USA

Mrs. Altagracia Tavarez, Executive Director, Federation of Municipalities of the Dominican Republic (FEDOMU), Dominican Republic

Hon. Catalina Coghi, Mayor, Municipality of Oreamuno, Costa Rica

Concerto A

Panel 2: Agricultural Challenges of the XXI Century and the Role of Intermediate Cities

Panel organized by the Inter-American Institute for Cooperation on Agriculture (IICA)

Mr. Diego Montenegro, Director of Management and Regional Integration, IICA, Costa Rica

Hon. Francisco Hirezi, Mayor, Municipality of Zacatetoluca, El Salvador

Mr. Santiago Hardie, Secretary for Family Agriculture, Coordination and Territorial

















Development, Ministry of Agroindustry, Argentina

Hon. Germain Caballero Vargas, Mayor, Municipality of San Jose de Chiquitos,

Plurinational State of Bolivia

Hon. Jorge Fuentes, Mayor, Municipality of Los Alamos, Chile

10:30am – 10:45am **Break**

10:45am – 11:00am Symphony 3 & 4 Signing of Memorandum of Understanding between Institute for Public Management and Community Service and the Latin American Federation of Cities, Municipalities,

and Associations (FLACMA)

Invitation to the Annual Congress of FLACMA by Mr. Sergio Arredondo, Executive

Director, National Federation of Mexican Municipalities (FENAMM), Mexico

11:00am – 12:30pm Symphony 3 & 4 Open Data and Innovation: Opportunities to Improve Service Delivery

Panel Organized by the World Bank

Chair: Mr. Arturo Herrera, Practice Manager, Governance Global Practice, Latin

America and the Caribbean Region, World Bank

Mr. Henry Forero, Senior Public Sector Specialist, World Bank Mrs. Eva Clemente, Private Sector Specialist, World Bank

12:30pm – 02:00pm Symphony 1 & 2 Lunch at hotel

(registered participants only)

02:00pm – 03:30pm Symphony 3 & 4 Municipal Service Delivery, Security and Democracy

Chair: Dr. Cristina A. Rodriguez-Acosta, Assistant Director, Institute for Public

Management & Community Service, Florida International University, USA

Hon. Augusto Chassagnez, Consul General on behalf of the Hon. Hugo Siles Nuñez del Prado, Vice Minister for Regional Autonomies, Office of the President,

Plurinational State of Bolivia

Hon. Elisabeth Arrieta, National Representative for the Department of Maldonado,

Uruguay

Hon. Fernando Castellanos Cal y Mayor, Mayor, Municipality of Tuxtla Gutierrez,

IVIEXICO

Hon. Oscar Badillo, Mayor, Municipality of Obando, Colombia

Mrs. Delfina Irazusta, Executive Director, Network for Local Innovation, Argentina

3:30pm – 3:45pm Coffee Break

3:45pm – 5:00pm Concurrent Panels

















Symphony 3 & 4

Panel 1: Strengthening Local Capacity for the Achievement of SDGs: The Role of Associations and Capacity Building Institutions

Chair: Mr. Jeisson Rodriguez, Program Coordinator, Institute for Public Management & Community Service, Florida International University, USA

Mr. Daniel Cravacuore, Director, Local Governments Unit, National University of Quilmes, Argentina and Distinguished Research Scholar, Institute for Public Management & Community Service, Florida International University

Mrs. Najat Zarrouk, Director, African Local Government Academy, Morocco

Mr. Jose Luis Guevara, Director General, Hidalgo Institute for Municipal Development, Mexico

Mr. Albert F. Giraldo Varon, National Director for Promotion and Corporative Relations, National School of Learning (SENA), Colombia

Mr. Gilberto Toro Giraldo, Executive Director, Colombian Federation of Municipalities (FCM), Colombia

Concerto A

Panel 2: Climate Change in the Agendas of Territorial Development

Panel Organized by the Latin American Future Foundation

Chair: Mr. Victor j. Flecha, Director, Community and Planning (COPLANEA), Paraguay and Distinguished Research Scholar, Institute for Public Management & Community Service, Florida International University

Ms. Marianella Curi, Executive Director, Latin American Future Foundation, Plurinational State of Bolivia

Ms. Consuelo Espinoza, Regional Director, Climate and Development Alliance Project, Latin American Future Foundation, Ecuador

Mr. Scott Mueller, Expert on Cities and Climate Change, LEDS LAC, USA Mrs. Andreia Banhe, Program Manager, CDP Cities Latin America, Brazil

Concerto B

Panel 3: Protecting Communities in the Digital Age

Panel Organized by Microsoft

Chair: Dr. Brian Fonseca, Director, Jack D. Gordon Institute for Public Policy, Steven J. Green School of International and Public Affairs (SIPA), Florida International University, USA

Ms. Kaja Ciglic, Director, Governance Cybersecurity Policy and Strategy, Microsoft, USA

Mr. Jim McConnell, Cybersecurity Professional, Verizon, USA

Mrs. Alison August Treppel, Acting Executive Secretary, Inter-American Committee against Terrorism, Secretariat for Multidimensional Security, Organization of American States (OAS)

Mr. Mauricio Angee, Adjunct Professor, Jack D. Gordon Institute for Public Policy, Steven J. Green School of International and Public Affairs (SIPA), Florida International University and Chief Information Security Officer, Mount Sinai Medical Center, USA

















07:30pm – 09:30pm **Reception**

Miami-Dade County Seaport

Buses will leave at 7:00pm from Hilton Hotel only

Thursday June 15th

09:00am – 10:30am Symphony 3 & 4 **Presentation of Selected Best Practices**

Chair: Mr. Victor j. Flecha, Director, Community and Planning (COPLANEA), Paraguay and Distinguished Research Scholar, Institute for Public Management &

Community Service, Florida International University

Hon. Raul Jalil, Mayor, Municipality of San Fernando del Valle de Catamarca,

Argentina

Hon. Jairo Ortega Samboni, Mayor, Municipality of Palmira, Colombia Hon. Allan Ramos, Mayor, Municipality of Puerto Cortes, Honduras

Hon. Lisette Hernandez Alaniz, Vice Mayor, Municipality of Santa Maria de

Pantasma, Nicaragua

Hon. Marco Alvarez Vargas, Mayor, Municipality of San Borja, Peru

10:30am – 10:45am **Break**

10:45am – 12:00pm Symphony 3 & 4 Women Leaders in Local Government: Experiences and Challenges

Panel Organized by the World Bank

Chair: Mr. Alberto Leyton, Lead Public Sector Specialist, World Bank

Ms. Victoria Rodriguez Ceja, Deputy Secretary for Expenditures, City of Mexico,

Mexico

Hon. Soledad Chapeton, Mayor of El Alto, Plurinational State of Bolivia

Mrs. Karen Porras, Executive Director, National Union of Local Governments, Costa

Rica

12:00pm – 12:30pm

Symphony 3 & 4

Closing Ceremony

12:30pm Ballroom Level **Certificates of Attendance**

*Agenda subject to change

















PORT OF MIAMI-DADE RECEPTION

The Port of Miami-Dade reception will take place on Wednesday June 14th from 07:30 pm to 09:30 pm. Terminal "G"

If you would like to bring a companion, you can do so by purchasing a ticket at the Conference Office until 4pm on Wednesday. The price of the ticket is US\$40.00.

Buses will take all the participants to the Port starting at 7:30pm. Buses will leave only from the Hilton Hotel entrance. The last return bus from the Seaport to the Hilton Hotel will depart at 09:45 pm.

The Conference is organized with the support of the Miami-Dade's Tourist Development Council, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners









Miami-Dade County and the Institute for Public Management and Community Service of Florida International University thank the following for their support:

Office of the Mayor
Miami-Dade County Commissioners
Miami-Dade County Seaport Department
Miami-Dade Cultural Affairs Council
Miami-Dade County Aviation Department
Miami-Dade Communications Department
Miami-Dade Office of Community Economic Development
Miami-Dade MDPD
Miami-Dade MPO
Miami-Dade Transit Agency
Greater Miami Convention and Visitors Bureau
The World Bank

Our Sponsors and Collaborating Organizations:































ABOUT FIU'S DEPARTMENT OF PUBLIC ADMINISTRATION

The Department of Public Administration (DPA) at Florida International University provides professional education in public sector and non-profit management by offering bachelors and masters and doctoral degrees in Public Administration, Social Work and Criminal Justice Administration. DPA also offers a doctorate degree in Public Administration. In addition to the full degrees, DPA offers certificates in Law and Criminal Justice, Human Resource Management, International Comparative Development Administration, and Public Management. The primary mission of DPA is to foster excellence in education, research, and practice.

All members of the core faculty in the School of Public Administration hold Ph.D. degrees. Several faculty members hold other advanced degrees, such as a Juris Doctorate, and are members of bar associations. Most faculty have extensive publication records and are nationally and internationally recognized in their fields. Several have held positions in federal, state, and local government as well as in the non-profit or private sector. Others have extensive experience with both domestic and international organizations.

The Department of Public Administration is organized to meet the needs of full-time students as well as working students by providing flexible and convenient schedules. Courses are offered in the evening and weekends as well as in various locations throughout Dade and Broward County. DPA also offers web assisted courses.

















Hon. Carlos Gimenez Mayor

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