



Institute for Public Management and Community Service



*Institute for Public Management and Community Service
Steven J. Green School of International and Public Affairs
Florida International University*

The *Institute for Public Management and Community Service* (IPMCS) is a unit of the Steven J. Green School of International and Public Affairs at Florida International University. The *IPMCS* is dedicated to the strengthening of governance and the promotion of democracy and citizen participation throughout the world. Towards this end, it has carried out technical assistance projects in Africa, Asia, Eastern Europe and throughout Central and South America and the Caribbean. The *Institute*, through the Inter-American Conference of Mayors and Local Authorities, has played a major role in encouraging the Presidents and governments of the Hemisphere to support the strengthening of local governments, as well as connecting local governments with organizations like the World Bank, the Inter-American Foundation, the Organization of American States, the United States Agency for International Development (USAID), the United States State Department, and the Inter-American Development Bank.

On behalf of *Miami-Dade County* and the *Institute for Public Management and Community Service*, we would like to thank the World Bank for their continuous support and cooperation in the organization of the conference.

As Director and Assistant Director of *IPMCS*, we would especially like to thank the staff and colleagues of the Institute who have worked so diligently on putting the *Twenty-Fourth Inter-American Conference of Mayors and Local Authorities* together: Jeisson Rodriguez, Andrea Castelblanco, and Daniel Villamizar. We also would like to thank in particular, Dr. Robert Taliercio, Daniela Felcman, and Adrienne Hathaway from the World Bank; Aldo Gonzalez of the Office of Commissioner Javier D. Souto, and Juan Kuryla, Richard de Villiers, and Page Stribling of the Miami-Dade County Seaport Department, as well as Deputy Mayor Alina Hudak and Jeanette Vasquez of Miami-Dade Mayor's Office. We would also like to especially thank Miami-Dade County Commissioner, Senator Javier D. Souto; and all of the Miami-Dade County volunteers as well as the entire staff of Miami-Dade County for their continuing support and assistance.

Dr. Allan Rosenbaum
Director

Dr. Cristina A. Rodriguez-Acosta
Assistant Director



Institute for Public Management and Community Service



“Building Better Communities: from Economic Development to Sustainability”

June 11 - 14, 2018

Hilton Downtown Hotel

1601 Biscayne Boulevard, Miami, FL

Sponsored by

Miami-Dade County

Miami-Dade County Seaport Department

The World Bank

Organized by

Institute for Public Management & Community Service

Steven J. Green School of International and Public Affairs

Florida International University

Summary of the Agenda*

Monday June 11th

03:00 pm - 06:00 pm **Conference Registration**
Hilton Hotel - Ballroom Level

07:30 pm - 09:00 pm **Welcome Cocktail**
Hilton Hotel - Ballroom Level

Tuesday June 12th

07:30 am – 12:00 pm **Conference Registration**
Hilton Hotel - Ballroom Level

09:00 am – 09:45 am **Welcome Remarks**
Symphony 3 & 4

09:45 am – 10:45 am **Keynote Presentation**
Symphony 3 & 4

Dr. Jorge Familiar Calderon, Regional Vice President, Latin America and Caribbean Region, World Bank

10:45 am – 11:00 am **Coffee Break**

11:00 am – 12:45 pm **Launching of World Bank Flagship Report. “Raising the Bar for Productive Cities in Latin America and the Caribbean”**
Symphony 3 & 4
Panel Organized by the World Bank



- 12:45 pm – 02:00 pm **Lunch at hotel sponsored by Headway Communication Ltd.**
(registered participants only)
Symphony 1 & 2
- 02:00 pm **Signing of Agreements and Memorandums of Understanding**
Symphony 3 & 4
- 02:00 pm – 03:30 pm **From Economic Development to Sustainability: the Role of Subnational Authorities**
Symphony 3 & 4
- 03:30 pm – 03:45 pm Coffee Break
- 03:45 pm – 05:00 pm **Ensuring Water Security in Latin America**
Symphony 3 & 4
Panel organized by The Nature Conservancy

Wednesday June 13^h

- 08:00 am – 12:00 pm **Conference Registration**
Hilton Hotel - Ballroom Level
- 09:00 am – 10:30 am **Concurrent Panels**
- Panel 1: Challenges and Opportunities of Climate Change**
Symphony 3 & 4
Panel Organized by CDP
- Panel 2: Good Government and Excellence in the Provision of Public Services**
Concerto A
- Panel 3: Using Social Media for Public Safety and Emergency Management**
Concerto B
Panel organized by the City of Hallandale Beach
- 10:30 am – 11:00 am Coffee Break
- 11:00 am – 11:15 am **Transportation, Digital Payments and Smart Cities**
Special Presentation sponsored by VISA
Symphony 3 & 4
- 11:15 am – 12:45 pm **Localizing the Sustainable Development Goals and the Agenda 2030: The Role of Local Governments and Municipal Associations**
Symphony 3 & 4
- 12:45 pm – 02:00 pm **Lunch at hotel (registered participants only)**
Symphony 1 & 2



- 02:00 pm – 03:30 pm **Citizen Engagement as an Effective Channel to Improve Decision Making in Service Delivery and Accountability**
Symphony 3 & 4
Panel Organized by the World Bank

- 3:30 pm – 3:45 pm Coffee Break

- 3:45 pm – 5:00 pm **Concurrent Sessions**
 - Panel 4: Infrastructure and Climate Resilience: Strategies for Local Governments**
Symphony 3 & 4
Panel Organized by the Central American Institute of Public Administration (ICAP)

 - Panel 5: Challenges of Education for the Development of Sustainable Local Governments**
Concerto A
Panel Organized by ONU-UNITAR, UTPL, CIFAL-MIAMI

 - Panel 6: New Approaches to Public Service Delivery**
Concerto B

- 07:30 pm – 10:00 pm **Reception**
Special Presentation by the Municipal String Orchestra of San Jose de Chiquitos, Bolivia
Miami-Dade County Seaport – Terminal E
Buses will leave at 7:15 pm from Hilton Hotel only

Thursday June 14th

- 09:00 am – 10:30 am **Presentation of Selected Best Practices**
Symphony 3 & 4

- 10:30 am – 11:00 am Coffee Break

- 11:00 am – 12:15 pm **Resilient Governance: Building Public Sector Resilience to Climate Change and Natural Disasters in the Caribbean: Lessons for the Region**
Symphony 3 & 4
Panel Organized by the World Bank

- 12:15 pm – 12:30 pm **Closing Ceremony**
Symphony 3 & 4

- 12:30 pm **Certificates of Attendance**
(Please keep in mind that certificates will be delivered only after the end of the closing session)
Ballroom Level

***Agenda subject to change**



Institute for Public Management and Community Service



“Building Better Communities: from Economic Development to Sustainability”

June 11 - 14, 2018

Hilton Downtown Hotel

1601 Biscayne Boulevard, Miami, FL

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07:30 pm - 09:00 pm **Welcome Cocktail**
Hilton Hotel - Ballroom Level

Tuesday, June 12th

07:30 am – 12:00 pm **Conference Registration**
Hilton Hotel - Ballroom Level

09:00 am – 09:45 am **Welcome Remarks**
Symphony 3 & 4
Dr. Cristina A. Rodriguez-Acosta, Assistant Director, Institute for Public Management & Community Service, Florida International University, USA
Dr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA
Dr. Meredith Newman, Vice Provost for Faculty and Global Affairs, Florida International University, USA
Mr. Richard de Villiers, Sr. Executive Assistant to the Port Director, Miami-Dade County Seaport, USA
Hon. Javier D. Souto, Commissioner, Miami-Dade County, USA
Hon. Carlos Gimenez, Mayor, Miami-Dade County, USA

- 09:45 am – 10:30 am **Keynote Presentation**
Symphony 3 & 4
- Dr. Jorge Familiar Calderon, Regional Vice President, Latin American & the Caribbean Region, The World Bank
- 10:30 am – 11:00 am Coffee Break
- 11:00 am – 12:45 pm **Launching of World Bank Flagship Report. “Raising the Bar for Productive Cities in Latin America and the Caribbean”**
Panel Organized by the World Bank
Symphony 3 & 4
- Moderator: Carlos Chirinos, Senior Editor, Univision
Hon. Francis Suarez, Mayor, City of Miami, FL, USA
Hon. Mario Ferreiro, Mayor, Municipality of Asuncion, Paraguay
Mr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA
Mr. Jorge de la Roca, Professor, University of Southern California, USA
Mrs. Maria Marta Ferreyra, Senior Economist, Lead Author of the Report, World Bank
- 12:45 pm – 02:00 pm **Lunch at hotel – Sponsored by Headway Communication Ltd.**
Mr. Roberto L’hopital, EVP Acceleration, Headway Communication, Ltd.
Symphony 1 & 2 (registered participants only)
- 02:00 pm **Signing of Agreements and Memorandums of Understanding**
Symphony 3 & 4
- FIU/SIPA/IPMCS and the Union of Iberoamerican Capital Cities/Central America, Mexico and Caribbean Region
FIU/SIPA/IPMCS and the Central American Institute of Public Administration
Loja Technological University (UTPL) and United Nations (CIFAL UNITAR Miami)
- 02:00 pm – 03:30 pm **From Economic Development to Sustainability: the Role of Subnational Authorities**
Symphony 3 & 4
- Moderator: Dr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA
Hon. Juan Nasry Asfura, Mayor, Municipality of Tegucigalpa, Honduras
Hon. Daniel AVECILLA, Mayor, Municipality of Yaguachi; President, Ecuadorian Municipal Association, Ecuador; Co President of the Latin American Federation of Cities, Municipalities and Associations (FLACMA)
Hon. Rodrigo Delgado, Mayor, Municipality of Estacion Central, Chile
Hon. Manuel Mosca, President, Legislative Assembly of the Province of Buenos Aires, Argentina
Mr. Daniel Cravacuore, Director, Local Governments Unit, National University of Quilmes, Argentina; and Distinguished Research Fellow, Institute for Public Management & Community Service, Florida International University, USA



- 03:30 pm – 03:45 pm Coffee Break
- 03:45 pm – 05:00 pm **Ensuring Water Security in Latin America**
Panel organized by The Nature Conservancy
Symphony 3 & 4
Moderator: Mr. Aurelio Ramos, General Manager, Latin America Region, The Nature Conservancy
Mr. Hugo Contreras, Water Security Director, The Nature Conservancy
Mrs. Maria Claudia de la Ossa, Executive Director, Cuenca Verde Corporation, Colombia
Mrs. Maria Veronica Arias, Environment Secretary, Metropolitan District of Quito, Ecuador
Mr. Marco Bressan, Chief Data Scientist, Satellogic

Wednesday, June 13^h

- 08:00 am – 12:00 pm **Conference Registration**
Hilton Hotel - Ballroom Level

- 09:00 am – 10:30 am **Concurrent Panels**

Panel 1: Challenges and Opportunities of Climate Change

Panel organized by CDP
Symphony 3 & 4
Moderator: Mrs. Karina Marzano, Project Manager, Konrad Adenauer Foundation
Hon. Phill Stoddard, Mayor, City of South Miami, USA; Professor, Florida International University, USA
Hon. Luis Alejandro Celillo, Provincial Senator, Province of Buenos Aires, Argentina
Mrs. Magdalena Ruiz Mejia, Environmental Secretary, State of Jalisco, Mexico
Mrs. Bridget Croke, VP External Affairs, Closed Loop Partners, USA
Mrs. Andreia Banhe, Program Manager, CDP Cities, Brazil
Mr. Adam Krop, Sustainable Infrastructure Advisor, CDP, North America, USA

Panel 2: Good Government and Excellence in the Provision of Public Services

Concerto A
Moderator: Mrs. Maria Victoria Rojas, Center for Information and Resources for Development (CIRD), Paraguay
Hon. Claudia Cabrera, Mayor, Municipality of Policarpa, Nariño, Colombia
Hon. Julio Pereyra, Provincial Representative, Legislature of the Province of Buenos Aires, Argentina, Former Mayor of Florencio Varela, Argentina
Mr. Carlos Hugo Molina, President, Center for Participation and Sustainable Human Development, (CEPAD), Bolivia
Mrs. Norma Caplan, Argentine Association of Budget and Financial Administration (ASAP)

Panel 3: Using Social Media for Public Safety and Emergency Management

Panel organized by the City of Hallandale Beach
Concerto B
Mr. Greg Chavarria, Assistant City Manager, City of Hallandale Beach, USA



Mrs. Sonia Quinones, Police Chief, City of Hallandale Beach, USA
Mrs. Yvonne Feijoo, Fire Safety Officer, City of Hallandale Beach, USA
Mrs. Larissa Castelluber, President, Design Moves, Florida, USA

- 10:30 am – 11:00 am Coffee Break
- 11:00 am – 11:15 am **Transportation, Digital Payments and Smart Cities**
Special Presentation sponsored by VISA
Symphony 3 & 4
Mr. Salvador Perez Galindo, Vice President for Government Relations for Latin America and the Caribbean, VISA
- 11:15 am – 12:45 pm **Localizing the Sustainable Development Goals and the Agenda 2030: The Role of Local Governments and Municipal Associations**
Symphony 3 & 4
Moderator: Dr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA
Hon. Carmen Yulin Cruz Soto, Mayor, Autonomous Municipality of San Juan, Puerto Rico; Member of the Ibero-American Union of Capital Cities (UCCI)
Mr. Sergio Arredondo, Executive Director, Latin American Federation of Cities, Municipalities and Associations (FLACMA); Executive Director, Mexican Federation of Municipalities (FENAMM)
Mr. Andres Chacon, Executive Director, Association of Chilean Municipalities (AMUCH)
Mrs. Altigracia Tavarez, Executive Director, Dominican Republic Municipal Federation (FEDOMU). Dominican Republic
Mr. Gilberto Toro Giraldo, Executive Director, Colombian Federation of Municipalities
Mr. Jose Antonio Mendoza, Executive Director, Honduran Municipal Association (AMHON)
Mr. Lucas Delfino, Under Secretary for Municipal Affairs, Argentina
- 12:45 pm – 02:00 pm **Lunch at hotel**
Symphony 1 & 2 (registered participants only)
- 02:00 pm – 03:30 pm **Citizen Engagement as an Effective Channel to Improve Decision Making in Service Delivery and Accountability**
Panel Organized by the World Bank
Symphony 3 & 4
Moderator: Ms. Daniela Felcman, Public Sector Specialist, World Bank
Mr. Francisco Lazzaro, Governance Analyst, Latin America & the Caribbean Governance Practice, World Bank
Ms. Jessica Borchardt, Treasurer, Municipality of Cananea, State of Sonora, Mexico
- 03:30 pm – 03:45 pm Coffee Break

03:45 pm – 05:00 pm

Concurrent Panels

Panel 4: Infrastructure and Climate Resilience: Strategies for Local Governments

Panel organized by the Central American Institute of Public Administration (ICAP)

Symphony 3 & 4

Moderator: Hon. Ana Luisa Rodriguez, Mayor, Municipality of Atiquizaya, El Salvador

Mr. Ricardo Sancho, Advisor, Central American Institute of Public Administration (ICAP)

Hon. Hugo Sarceño, Mayor, Municipality of Puerto Barrios, Guatemala

Hon. Francisco Hirezi, Mayor, Municipality of Zacatecoluca, El Salvador

Mr. Guido Bertucci, Executive Director, Governance Solutions International

Panel 5: Challenges of Education for the Development of Sustainable Local Governments

Panel organized by ONU-UNITAR, UTPL, CIFAL-MIAMI

Concerto A

Mr. Alex Mejia, Executive Director, ONU-UNITAR

Mr. Jose Barbosa, Rector, UTPL, Ecuador

Mr. Julio Andrade, Director, CIFAL-Malaga

Mr. Juan Pablo Suarez, Vicerrector, UTPL, Ecuador

Mr. Camilo Pinzon, Director, CIFAL-MIAMI

Panel 6: New Approaches to Public Service Delivery

Concerto B

Moderator: Mr. Daniel Cravacuore, Director, Local Governments Unit, National University

of Quilmes, Argentina; and Distinguished Research Fellow, Institute for Public

Management & Community Service, Florida International University, USA

Hon. Jorge Fuentes Fetis, Mayor, Municipality of Los Alamos, Chile

Hon. Paco Moncayo, Former Mayor of Quito, Ecuador

Hon. Hugo Siles Nuñez del Prado, Former Minister of Autonomies, Plurinational

State of Bolivia

Mr. Alejandro Liberman, Council of Strategic Planning, City of Buenos Aires, Argentina

07:30 pm – 10:00 pm

Reception

Special Presentation by the Municipal String Orchestra of San Jose de Chiquitos, Bolivia

Miami-Dade County Seaport - Terminal E

Buses will leave at 7:15 pm from Hilton Hotel only

Thursday, June 14th

09:00 am – 10:30 am

Presentation of Selected Best Practices

Symphony 3 & 4

Moderator: Mr. Victor J. Flecha, Director, Community & Planning (COPLANEA), Paraguay;

and Distinguished Research Fellow, Institute for Public Management & Community Service, Florida International University, USA

Hon. Germaín Caballero, Mayor, Municipality of San Jose de Chiquitos, Bolivia

Mr. Guillermo Herrera Castaño, Secretary of Habitat, City of Bogota, Colombia

Hon. Ramsses Torres Espinosa, Mayor, Municipality of Guaranda, Ecuador
Hon. Roque Contreras Fraga, Mayor, Santa Barbara de Carhuacayan, Peru

- 10:30 am – 11:00 am Coffee Break
- 11:00 am – 12:15 pm **Resilient Governance: Building Public Sector Resilience to Climate Change and Natural Disasters in the Caribbean: Lessons for the Region**
Panel Organized by the World Bank
Symphony 3 & 4
Moderator: Mrs. Ruxandra Burdescu, Senior Public Sector Specialist, World Bank, SEMCAR
Mrs. Justine Charles, Local Government Officer, Government of St. Lucia
Mrs. Sabine Hader, Operations Manager, Caribbean Country Management Unit, World Bank
Mr. Luis de la Plaza Bringas, Lead Financial Officer, World Bank Treasury
Mr. Bruce Stacey, PFM Advisor, CARTAC, International Monetary Fund
Mr. Jorge Ordoñez, Vicepresident, Public Sector Group, Citibank
- 12:15 pm – 12:30 pm **Closing Ceremony**
Symphony 3 & 4
Dr. Robert Taliercio, Practice Manager, Public Sector and Institutions, Latin America and the Caribbean, World Bank
Dr. Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University, USA
Dr. Cristina A. Rodriguez-Acosta, Assistant Director, Institute for Public Management & Community Service, Florida International University, USA
- 12:30 pm **Certificates of Attendance**
(Please keep in mind that certificates will be delivered only after the end of the closing session)
Ballroom Level

*Agenda subject to change



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PORT OF MIAMI-DADE RECEPTION

The Port of Miami-Dade reception will take place on Wednesday June 13 from 07:30 pm to 10:00 pm. Terminal "E"

If you would like to bring a companion, you can do so by purchasing a ticket at the Conference Office until 4 pm on Wednesday. The price of the ticket is US\$40.00.

Buses will take all the participants to the Port starting at 7:15 pm. Buses will leave only from the Hilton Hotel entrance. The last return bus from the Seaport to the Hilton Hotel will depart at 10:30 pm.



Institute for Public Management and Community Service



Miami-Dade County and the Institute for Public Management and Community Service of Florida International University thank the following for their support:

- Office of the Mayor
- Miami-Dade County Commissioners
- Miami-Dade County Seaport Department
- Miami-Dade Cultural Affairs Council
- Miami-Dade County Aviation Department
- Miami-Dade Communications Department
- Miami-Dade Office of Community Economic Development
- Miami-Dade MDPD
- Miami-Dade MPO
- Miami-Dade Transit Agency
- Greater Miami Convention and Visitors Bureau
- FIU Office of the Controller
- FIU Police Department
- The World Bank
- VISA
- Headway Communication Ltd.

Our Sponsors and Collaborating Organizations:



PORT MIAMI
GLOBAL GATEWAY

The Conference is organized with the support of the Miami-Dade’s Tourist Development Council, the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor and Board of County Commissioners



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ABOUT FIU'S DEPARTMENT OF PUBLIC POLICY AND ADMINISTRATION

The Department of Public Policy and Administration (DPA) at Florida International University provides professional education in public sector and non-profit management by offering bachelors and masters and doctoral degrees in Public Administration, Social Work and Criminal Justice Administration. DPA also offers a doctorate degree in Public Administration. In addition to the full degrees, DPA offers certificates in Law and Criminal Justice, Human Resource Management, International Comparative Development Administration, and Public Management. The primary mission of DPA is to foster excellence in education, research, and practice.

All members of the core faculty in the School of Public Policy and Administration hold Ph.D. degrees. Most faculty have extensive publication records and are nationally and internationally recognized in their fields. Several have held positions in federal, state, and local government as well as in the non-profit or private sector. Others have extensive experience with both domestic and international organizations.

The Department of Public Policy and Administration is organized to meet the needs of full-time students as well as working students by providing flexible and convenient schedules. Courses are offered in the evening and weekends as well as in various locations throughout Dade and Broward County. DPA also offers web assisted courses.



Institute for Public Management and Community Service



Hon. Carlos Gimenez
Mayor

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