Paving the Way for SMART GOVERNANCE

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12 Steps for Enhancing Citizen Engagement & Transparency

Lessons in Citizen Engagement, Government Transparency & Innovative Public Services
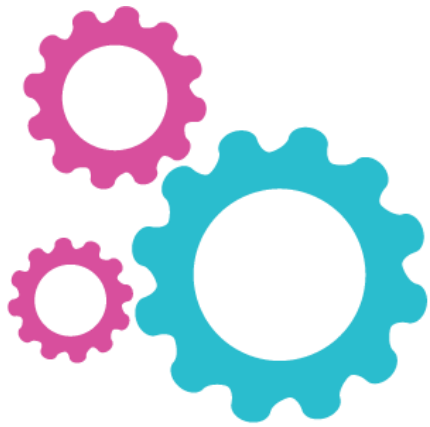
June 16, 2015

Clearly define project goals

Before thinking about technology, think about the end results you seek, the benefits and risks, and the opportunities for your organization

Create a long-term strategy

Define a sustainable vision statement. Be ambitious, but realistic

Outline clear action items

Create an easy to track action plan and evaluate your resources to complete each step

Build Digital Literacy

Let people know how technology, in principle, can make a difference and what features to look for in new applications

Get Stakeholders on Board

Acquire buy-in from both decision-makers and their teams; help them understand the value of your idea
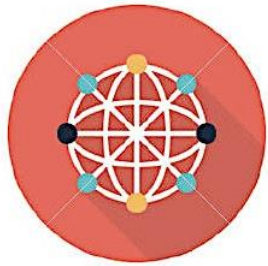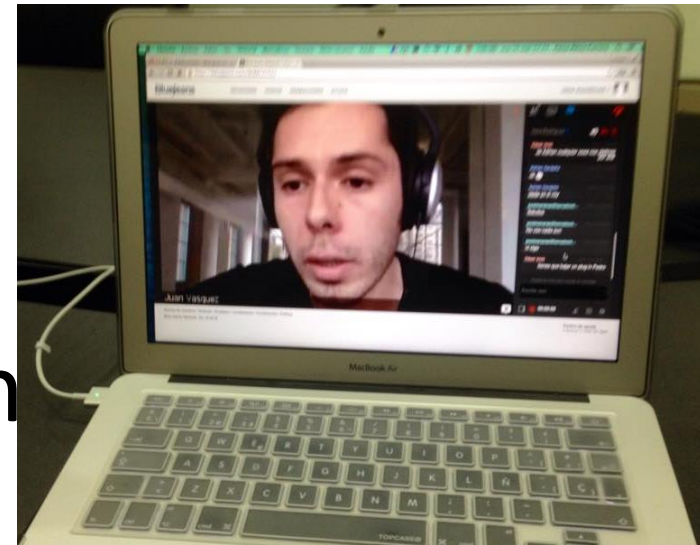
Build the Resources

Search for best practices, trends, model cases, and lessons learned from peers

Expand your Network

Find key stakeholders for your project within, and beyond, your organization

Adrian Armando Cardeña Gálvez
mar 10 a la(s) 5:56pm Editado

La webinar del día de hoy está genial !!
Participación Digital y Política; Transparencia en Gobiernos Locales...
Cesar L. Perez Carrera **Vera Rodriguez**
International Republican Institute (IRI)
#SMARTGOVERNANCE #SGIRI

👍 **Me gusta**   💬 Comentar   ➤ Compartir

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Re-evaluate your Goals

Include feedback and make adjustments to your action plan

Build the Team

Identify a team lead
for the project

Identify and Deliver Solutions

Collaborate with others to identify and create Smart Gov solutions that fit your needs and based on available resources

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Build the Brand

Spread the word and routinely ask "How can we inform existing and potential users?"

Santa Tecla se posiciona como ciudad digital en El Salvador

TELECENTROS MUNICIPALES

PROYECTOS CIUDAD DIGITAL

CIUDAD DIGITAL

PORTADA   PAÍS   OPINIÓN   ELPELADERO   INTERNACIONAL   ECONOMÍA   DEPORTES

OPINIÓN

Patzún: ejemplo mundial de reducción de la brecha digital y transparencia

Compite por obtener el título de Municipio Más Transparente de Latinoamérica.

MARCELA GEREDA

Tweet 9   Like 407   g+1 0   IMPRIMIR

¿No le parece, amigo lector, que en esta tierra de geografías brutales no todo es caos y desplome? Hay en el fondo del calcetín lleno de arena breves caminitos de esperanza.

Es día de mercado en Patzún. Las ventas acaso no dejan percibir una realidad concreta que se vive en los cibercafés de la localidad, y en el acceso a Wi-Fi que hay en el parque: la mayoría de jóvenes conectados. Y un sinfín de gente hablando por teléfonos celulares. Todos parte de una red.

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Monitoring & Evaluation

Include steps to measure your project's effectiveness and use data to adjust for future efforts