



**THE INSTITUTE FOR PUBLIC MANAGEMENT AND COMMUNITY SERVICE  
COLLEGE OF ARTS AND SCIENCES  
SCHOOL OF INTERNATIONAL AND PUBLIC AFFAIRS  
FLORIDA INTERNATIONAL UNIVERSITY**

The *Institute for Public Management and Community Service* (IPMCS) is a unit of the College of Arts and Sciences associated with the School for International and Public Affairs at Florida International University. The *IPMCS* is dedicated to the strengthening of governance and the promotion of democracy and citizen participation throughout the world. Towards this end, it has carried out technical assistance projects in Africa, China, Eastern Europe and throughout Central and South America and the Caribbean. The *Institute*, through the Inter-American Mayors Conference, has played a major role in encouraging the Presidents of the Hemisphere to support the strengthening of local governments.

On behalf of *Miami-Dade County* and the *Institute for Public Management and Community Service*, we would like to thank the following organizations for their cooperation:

The World Bank  
The U.S. Department of State  
The Inter-American Development Bank

As Director and Assistant Director of *IPMCS*, we would especially like to thank the staff and colleagues of the Institute who have worked so diligently on putting the *Nineteenth Inter-American Conference of Mayors and Local Authorities* together: Carlota Valdes, Jeisson Rodriguez, Rachel Emas, Gretha Burchard, and, in particular, Rodrigo A. Chaves, Arturo Herrera, Daniela Felcman from the World Bank, Alina Hudak and Christina Crespi from the Office of the County Mayor, the Office of Commissioner Bruno Barreiro, and Bill Johnson, Juan Kuryla, and Richard De Villiers of the Miami-Dade County Seaport Department. We would also like to especially thank Miami-Dade County Commissioner, Senator Javier D. Souto; and all of the Miami-Dade County volunteers as well as the entire staff of *Miami-Dade County* for their continuing support and assistance.

Dr. Allan Rosenbaum  
Director

Cristina A. Rodriguez-Acosta  
Assistant Director



**“Local Democracy and Municipal Government: Towards an Effective Public Service Delivery”**  
June 17 – 20, 2013 / Hilton Downtown Hotel - Miami, FL

Sponsored by  
**Miami-Dade County**  
**Miami-Dade County Seaport Department**  
**State of Florida**  
**The World Bank**

Organized by  
**Institute for Public Management & Community Service**  
**Center for Democracy and Good Governance**  
**Florida International University**

**Agenda\***

**Monday, June 17th**

03:00pm - 06:00pm      Conference Registration at Hilton Downtown Hotel  
Ballroom Level

07:30pm - 09:30pm      **Welcome Cocktail - Hilton Downtown Hotel**  
Ballroom Level

**Tuesday, June 18th**

07:30am – 12:00pm      **Conference Registration**  
Ballroom Level

09:00am – 09:45am      **Welcome Remarks**  
Symphony I & II      Cristina A. Rodriguez-Acosta, Deputy Director, Institute for Public Management & Community Service, Florida International University  
Allan Rosenbaum, Director, Institute for Public Management & Community Service, Florida International University  
Bill Johnson, Director, Miami-Dade Seaport Department  
Senator Javier D. Souto, Commissioner, Miami-Dade County  
Fernando Figueredo, Director, Communications & External Affairs, Office of the Mayor, Miami-Dade County

09:45am – 11:00am      **Keynote Presentations**  
Symphony I & II      Arturo Herrera Gutierrez, Sector Manager, Public Sector Unit, Poverty Reduction & Economic Management, Latin America and the Caribbean, World Bank  
  
Mark Lopes, Assistant Deputy Administrator for Latin America & the Caribbean, United States Agency for International Development (USAID)



11:00am – 11:15am

Coffee Break  
Ballroom Level

11:15am – 12:45pm  
Symphony I & II

**Local Democracy and Municipal Government: Strategies and Innovations Towards an Effective Public Service Delivery**

Moderator: Guido Bertucci, Executive Director, Governance Solutions International  
Maria Fernanda Trigo, Director, Department of Effective Public Management, Secretariat for Political Affairs, Organization of American States  
Luis Mella, Mayor of Quillota, Chile  
Richard De Villiers, Office of the Director, Miami-Dade County Seaport  
David Franz, Governor, Department of Itapua, Paraguay  
Isabel Beltran Villavicencio, Senior Specialist, Sustainable Cities Program, Inter-American Development Bank (IDB)  
Gilberto Toro Giraldo, Executive Director, Colombian Federation of Municipalities

12:45pm – 02:00pm

Lunch at hotel  
Symphony III & IV

02:00pm – 03:30pm  
Symphony I & II

**Decentralization, Transparency, and Citizen Participation**

Moderator: Guido Bertucci, Executive Director, Governance Solutions International  
Rodolfo Caballero, Director for Citizens Initiatives, Government of Panama, Panama  
Egon Montecinos, Assis. President, Planning and Development, Univ. of Los Lagos, Chile  
Cristiana Fortini, General Controller, Municipality of Belo Horizonte, Brazil  
Edgar Alberto Polo Devia, President, National Federation of Councilmembers, Colombia  
Tomas Gloria Requena, Mayor of San Fernando, Tamaulipas, Mexico

03:30pm – 03:45pm

Coffee Break  
Ballroom Level

03:45pm – 05:30pm  
Symphony I & II

**Innovations on Municipal Service Delivery: Mobility and Transportation, Health and Education, Public Safety**

Moderator: David Rivera, Former US Congress Representative, Former State of Florida Legislator, USA  
Maria Victoria Rojas, Expert in Institutional Development/Citizen Participation, Paraguay  
Claudia Fernandez, Secretary of Education, Municipality of Bucaramanga, Colombia  
Charles Scurr, Executive Director, Citizens' Independent Transportation Trust, Miami-Dade County  
Mauricio Ballesteros, Consultant, UN/Habitat Colombia

**Wednesday, June 19th**

08:00am – 12:00pm

Conference Registration  
Ballroom Level

09:00am – 10:30am  
Symphony I & II

**Water Service Delivery: Managing Resources for Social Inclusion**

Moderator: Lara Bersano, Public Policy and Communication Specialist



Guillermo Scarcella, President, Aguas Bonaerenses, Argentina  
Greg Browder, Lead Water and Sanitation Specialist, World Bank  
Elizabeth Anderson, Program Executive Officer, Global Water for Sustainability Program (GLOWS), Florida International University

10:30am – 11:00am  
Coffee Break  
Ballroom Level

11:00am – 12:30pm  
Symphony I & II

**Decentralization, Cooperation, and Municipal Service Delivery: the Role of Municipal Associations**  
Pedro Perez Lira, Mayor of Tlaxcala, Tlaxcala; Vice President of the Mexican Federation of Municipalities (FENAMM), Mexico  
Luis Omar Fernandez, President, National Congress of Councilmembers, Uruguay  
Juan Carlos Hernandez, Director for International Relations, Chilean Association of Municipalities, Chile  
Joe Rasco, Director of Inter-Governmental Affairs, Miami-Dade County  
Ana Karin Dias de Almeida Andrade, Mayor of Cruzeiro, President of the Paraiba Valley Development Consortium (CODIVAP), Brazil

12:30pm – 2:00pm  
Lunch at hotel  
Symphony III & IV

02:00pm – 03:30pm  
Symphony I & II

**Instruments to Promote Equity at the Municipal Level  
Organized by The World Bank**  
Moderator: Louise Cord, Sector Manager, Poverty and Gender Unit, Latin America & the Caribbean, World Bank  
Maria Eugenia Genoni, Economist, Poverty and Gender Unit, Latin America & the Caribbean, World Bank  
Aude-Sophie Rodella, Economist, Poverty and Gender Unit, Latin America & the Caribbean, World Bank

07:30pm – 09:30pm  
**Reception**  
Miami-Dade County Seaport – Transportation from Hilton Hotel Only

**Thursday, June 20th**

08:30am – 09:30am  
Symphony I & II

**Presentation of Selected Best Practices**  
Moderator: Victor Jacinto Flecha, Director, Comunidad & Planeamiento, Paraguay  
James Cañas Rendon, Mayor of Montenegro, Quindio, Colombia  
Celfida Amada Bustillo, President, Mancomunidad Mambocaura, Honduras  
Marco Alvarez Vargas, Mayor of San Borja, Peru  
Juan Carlos Zurek, Mayor of La Molina, Peru  
Elisabeth Arrieta, Councilmember, Junta de Maldonado, Uruguay

09:30am – 10:00am  
Coffee Break  
Ballroom Level



10:00am – 11:30am  
Symphony I & II

**Improving Service Delivery in Small Municipalities - World Bank Strategy for Small Municipalities - Organized by The World Bank**

Moderator: Arturo Herrera Gutierrez, Sector Manager, Public Sector Unit, Latin America and the Caribbean, World Bank

Minoru Arimoto, Senior Consultant, Project FOCAL II, JICA-SEIP

Adolfo Alfonso Pagoda, President, Mancomunidad MAMUCA & Mayor of Arizona, Department of Atlantida, Honduras

Henry Forero, Senior Information Officer, Public Sector Unit, Latin America and the Caribbean, World Bank

11:30am – 12:00pm  
Symphony I & II

**Special Presentation**

**Dr. Hasan Tuluy, Vice President, Latin America & the Caribbean, World Bank**

12:00pm – 12:30pm

**Closing Ceremony**

Symphony I & II

12:30pm

**Certificates of Attendance**

Concerto B & C

**\*Agenda subject to change**



## **PORT OF MIAMI-DADE RECEPTION**

The Port of Miami-Dade reception will take place on Wednesday, June 19<sup>th</sup> from 07:30 pm to 09:30 pm.

If you would like to bring a companion you can do so by purchasing a ticket at the Conference Office until 4pm on Wednesday. The price of the ticket is US\$35.00.

Buses will take all the participants to the Port starting at 7:00pm. Buses will leave only from the Hilton Hotel entrance. The last return bus from the Seaport to the Hilton Hotel will depart at 09:45 pm.

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## **RECEPCIÓN PUERTO DEL CONDADO MIAMI-DADE**

La recepción en el Puerto del Condado de Miami-Dade tendrá lugar el día miércoles 19 de junio de 19:30hrs a 21:30 hrs.

Si usted desea llevar a un acompañante a esta recepción puede comprar las entradas por el precio de US\$35.00 en la oficina de la Conferencia hasta las 16 horas del día miércoles.

Autobuses llevarán a todos los participantes a partir de las 19:00hrs (7:00pm) desde la entrada del Hotel Hilton únicamente. El último autobús de regreso al Hotel Hilton desde el Puerto del Condado Miami-Dade partirá a las 21:45hrs.



**Miami-Dade County and the Institute for Public Management and Community Service of Florida International University thank the following for their support:**

Office of the Mayor  
Miami-Dade County Commissioners  
Miami-Dade County Seaport Department  
Miami-Dade County Aviation Department  
Miami-Dade Cultural Affairs Council  
Miami-Dade Communications Department  
Miami-Dade Office of Community Economic Development  
Miami-Dade MDPD  
Miami-Dade MPO  
Miami-Dade Transit Agency  
Miami-Dade Water and Sewer Department  
Greater Miami Convention and Visitors Bureau  
The World Bank  
American Airlines







## ABOUT FIU'S SCHOOL OF PUBLIC ADMINISTRATION

The Department of Public Administration (DPA) at Florida International University provides professional education in public sector and non-profit management by offering bachelors and masters and doctoral degrees in Public Administration, Social Work and Criminal Justice Administration. DPA also offers a doctorate degree in Public Administration. In addition to the full degrees, DPA offers certificates in Law and Criminal Justice, Human Resource Management, International Comparative Development Administration, and Public Management. The primary mission of DPA is to foster excellence in education, research, and practice.

All members of the core faculty in the School of Public Administration hold Ph.D. degrees. Several faculty members hold other advanced degrees, such as a Juris Doctorate, and are members of bar associations. Most faculty have extensive publication records and are nationally and internationally recognized in their fields. Several have held positions in federal, state, and local government as well as in the non-profit or private sector. Others have extensive experience with both domestic and international organizations.

The Department of Public Administration is organized to meet the needs of full-time students as well as working students by providing flexible and convenient schedules. Courses are offered in the evening and weekends as well as in various locations throughout Dade and Broward County. SPM also offers web assisted courses.

## EL DEPARTAMENTO DE ADMINISTRACIÓN PÚBLICA DE LA UNIVERSIDAD INTERNACIONAL DE LA FLORIDA (FIU)

El Departamento de Administración Pública (DPA en inglés) de la Universidad Internacional de la Florida provee educación profesional en administración del sector público y sin fines de lucro a través de licenciaturas, maestrías y doctorados en Administración Pública, Asistencia Social y Administración de Justicia. DPA también ofrece un programa doctoral en Administración Pública. Además de las carreras universitarias, DPA ofrece certificados en Leyes y Administración de Justicia; Recursos Humanos; Administración Comparativa Internacional y Administración Pública. El objetivo fundamental de DPA es promover excelencia en la educación, investigación y la práctica.

Todos los profesores de los programas de DPA cuentan con doctorados. Varios profesores tienen estudios y doctorados en otras carreras tales como abogacía y son miembros de distintas asociaciones profesionales. La mayor parte de los profesores han publicado extensamente y cuentan con una gran reputación a nivel nacional e internacional. Varios han ocupado importantes cargos en gobiernos locales, regionales y federales así como en el sector privado y sin fines de lucro. Otros tienen gran experiencia con organizaciones nacionales e internacionales.

El Departamento de Administración Pública está organizada para atender las necesidades de estudiantes a tiempo completo así como a estudiantes que trabajan ofreciendo horarios flexibles y convenientes. Algunas clases se ofrecen en las noches y en fin de semana así como en varias locaciones a través de los Condados Miami-Dade y Broward. DPA también ofrece cursos a través de la red de internet.





**Hon. Carlos Gimenez**  
Mayor/Alcalde

**COUNTY COMMISSIONERS/JUNTA DE COMISIONADOS**

**Rebeca Sosa**  
*Chairperson/Presidente*

**Barbara J. Jordan**  
*District/Distrito 1*

**Jean Monestime**  
*District/Distrito 2*

**Audrey Edmonson**  
*District/Distrito 3*

**Sally A. Heyman**  
*District/Distrito 4*

**Bruno A. Barreiro**  
*District/Distrito 5*

**Rebeca Sosa**  
*District/Distrito 6*

**Xavier Suarez**  
*District/Distrito 7*

**Lynda Bell**  
*District/Distrito 8*

**Dennis C. Moss**  
*District/Distrito 9*

**Senator Javier D. Souto**  
*District/Distrito 10*

**Juan C. Zapata**  
*District/Distrito 11*

**Jose "Pepe" Diaz**  
*District/Distrito 12*

**Esteban Bovo, Jr.**  
*District/Distrito 13*

**Harvey Ruvín**  
*County Clerk/Secretario del Condado*

**Alina T. Hudak**  
*Deputy Mayor/Vice Alcaldesa*

**R. A. Cuevas, Jr.**  
*County Attorney/Fiscal del Condado*